

ORACLE®

Scaleup Ecosystem

Chiefofstaff.com Selected for the Oracle Scaleup Ecosystem Program

Hartford CT & New York, NY, July 2018 - Chiefofstaff.com has been accepted into Oracle's new Oracle Scaleup Ecosystem program for startup companies poised for hypergrowth. As part of the Oracle Scaleup Ecosystem, Chiefofstaff.com will have access to Oracle's vast global resources including mentoring, R&D support, marketing/sales enablement, cloud credits and discounts, and access to Oracle's customer and product ecosystems.

Oracle's global startup mission is to provide enriching, collaborative partnerships to enable next-generation growth and drive cloud-based innovation for startups throughout all stages of their journey. To that end, Oracle offers residential and nonresidential startup programs that power cloud-based technology innovation and enable co-creation and co-innovation.

Oracle Scaleup Ecosystem is the nonresidential, virtual-style program designed for mature startups and venture capital and private equity portfolio companies to enable hypergrowth and scale. The program allows Oracle to reach more startups regardless of geographic location.

"Our Scaleup program allows us to support cutting-edge technologies that are providing unique solutions to dynamic global business problems, like Chiefofstaff.com," said Reggie Bradford, Oracle senior vice president, Startup Ecosystem and Accelerator. "Our program and our vast resources can enable Chiefofstaff.com to boost their business growth and achieve true global scale."

Chiefofstaff.com brings the digital age to the C-Suite. It is an innovative strategy execution platform for CEOs and their teams to run complex organizations. It provides a real-time, diagnostic view of an organization's entire plan in one place, putting status of the most relevant priorities at the C-Suite's fingertips, and bringing visibility to teams across functions, geographies, subsidiaries and portfolio companies.

“Chiefofstaff.com intuitively and simply thinks like a CEO,” says Melody Badgett, Director, Strategic Partnerships. “Three former CEOs of multinationals and a rocket scientist built it—they ensured it is easy enough for a CEO to want to use it!”

Using Chiefofstaff.com, senior leaders enjoy improved alignment, accountability and transparency across business units, and benefit from the ability to make timely decisions, to course correct quickly and optimize growth opportunities.

Importantly, Chiefofstaff.com not only adapts to a client’s organization structure and planning approach, it also serves as an umbrella over existing systems and analytics, providing relevant C-Suite engagement, aligning information with a company’s highest goals.

Robert Epner, Founder and CEO of Chiefofstaff.com stated: “We are honored to be accepted into Oracle’s new accelerator program. We are excited about benefiting from Oracle’s amazing technical and marketing resources, including creative ways to integrate our platform with Oracle offerings.”

About Chiefofstaff.com, LLC

Chiefofstaff.com is cloud-based enterprise Corporate Strategy Management (CSM) software that helps CEOs and the C-Suites of complex organizations manage and implement their strategic and operational plans. Chiefofstaff.com helps CEOs maintain a clear line of sight across all divisions and teams, ensuring plan implementation remains on schedule. The platform’s open communication fosters engagement within and across departments, teams and employees, so that everyone is on the same page. An integral part of the company’s culture is its commitment to the community. Through its support of the David Arthur Foundation, Chiefofstaff.com aims to strengthen and build innovative communities to solve autism life cycle needs and other social problems. To learn more, visit <http://www.chiefofstaff.com>.

About Oracle

The Oracle Cloud offers complete SaaS application suites for ERP, HCM and CX, plus best-in-class database Platform as a Service (PaaS) and Infrastructure as a Service (IaaS) from data centers throughout the Americas, Europe and Asia. For more information about Oracle (NYSE:ORCL), please visit us at oracle.com.

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